

FOR IMMEDIATE RELEASE

Sydney and Melbourne share the LUV!

At a glittering event held at Jones Bay Wharf on Wednesday 14th July 2010, 150 guests – the who's who of the events industry gathered for the unveiling of an exclusive interstate Leading Unique Venue (LUV) alliance between Doltone House in Sydney and Atlantic Group [v] in Melbourne.

It all started 12 months ago after the owners of Atlantic Group [v] and Doltone House admired each other from afar. When the two companies finally met, they hit it off immediately. The extremely like minded entrepreneurs, discovered many business similarities including almost identical business accolades, shared values and overall vision for their growing companies.

The unique partnership one year in the making, will deliver to clients a range of benefits that will enable them to seamlessly create, produce and manage amazing events in both Sydney and Melbourne. The Leading Unique Venue (LUV) alliance melds both company's creative minds and will offer numerous benefits:

- One brief / One contact (whether it be in Melbourne or Sydney) at time of booking
- Preferred rates if booking both Sydney and Melbourne for events
- Exclusive and preferential access to joint promotions
- Discount rates for our a-la carte and bar outlets eateries owned by the portfolio-
 - Va Bene, Alumbra & Woolshed at Central Pier, Melbourne
 - Signorelli Gastronomia and Biaggio Cafe at Darling Island, Pymont, Sydney
- Incentives to event organisers booking events in Melbourne and Sydney with a range of prizes to choose including luxury holidays

Says Paul Signorelli Managing Director of Doltone House, "A close bond has been formed and there is a mutual admiration for one another's achievements. Both companies are privately owned businesses, with Doltone House run by three family directors and Atlantic Group [v] run by three diverse business leaders."

Hatem Saleh, Managing Director of Atlantic Group [v] agrees, "It was easy to see we had met our match: similar venues, similar offerings, and similar clientele with both companies significant award winners receiving accolades from the same reputable industry bodies."

With so many similarities, it is easy to see how they relate interstate!

For further information, please contact:

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