

Welcome to our Spring newsletter

With Spring come sunny clear skies, crisp air, colourful fashions, fragrant flowers, stir fries and fruit salads!

Fragrant and fresh, heralding the coming of Spring, Spring flowers bring a burst of bloom and warmth into our houses and lives. Tulips are the perennial Spring favorite however hyacinths, freesias and daffodils are also regarded as the ultimate icons of the Spring season.

Spring seasonal vegetables include artichoke, beans, beetroot, capsicum, asparagus – all delicious ingredients for stir fries and warm salads.

There is also an abundance of zesty fruits such as grapefruit, lemon, lime, mandarin, orange, pineapple and tangelo.

It's the perfect time to get out in the sunshine enjoying a glass of sparkling wine. Another way to put a Spring in your step is with the amazing offers from the Atlantic Group [v].

Enjoy our Spring newsletter brought to you by the Atlantic Group [v] and read about these specials later on.



Atlantic Group [v] wins Caterer of the Year!

Atlantic Group [v] was just announced the winner in the 'Wedding caterer' category and then was awarded the ultimate prize, Caterer of the Year, in the Restaurant and Catering Association Awards for Excellence.

It caps off what has been an amazing 2 years for the Atlantic Group [v] opening its doors officially on 18th August 2007 at its new home at Central Pier, Docklands and unveiling its most bold undertaking – 4 sophisticated and stylish event spaces. Atlantic Group [v]'s four new event venues (Peninsula, Atlantic, Sumac and Sketch) have quickly earned a reputation as the destination for Melbourne's hottest parties, events and celebrations.

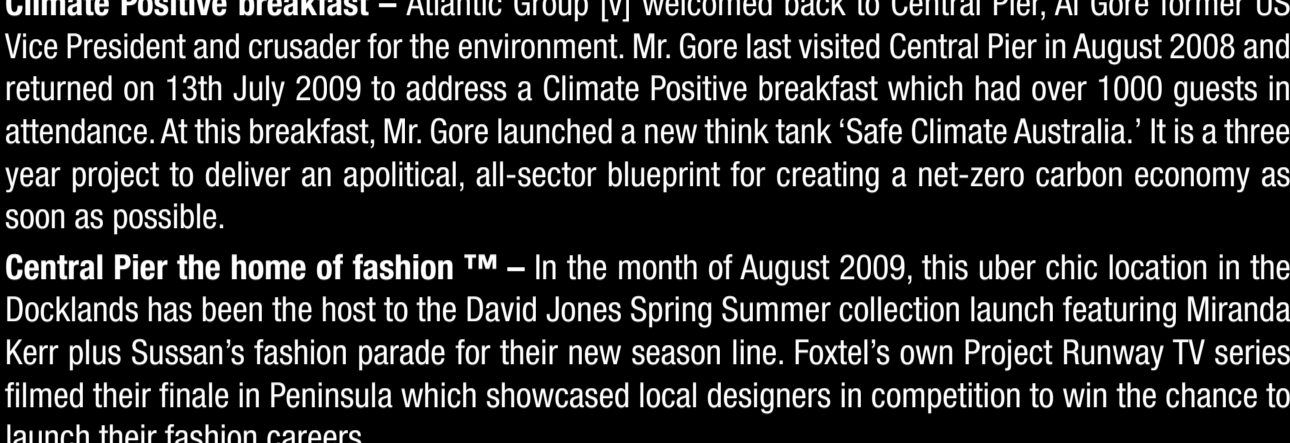
Managing Director of the Atlantic Group [v] Hatem Saleh said 'A hallmark of the Atlantic Group[v] that sets us apart is daring to be different and attention to the little things that others often miss providing guests a highly personalized experience.'

Restaurant and Catering Victoria this year celebrates over a decade of benchmarking industry excellence with the 12th Annual Awards for Excellence. The Awards for Excellence are the restaurant and catering industry's most comprehensive and professional recognition system with entrants being judged on 55 to 66 different aspects of their business.

E awards – Launch Event of the Year

Also in August 2009, Atlantic On Site won the Launch Event of the Year at the E Awards in Sydney. The transformed urban wasteland of Care Public Car Park in West Melbourne was the venue demonstrating that Atlantic On Site can cater anywhere, even a derelict old car park. Over 550 of Melbourne's movers and shakers experienced the transformation from urban wasteland to 3 levels of gastronomic, audio and visual moving feast. Guests enjoyed a first-hand taste of the future of event catering.

For your award winning event or occasion, call our award winning team on 613 8623 9600.



A few of the events recently held on Central Pier

Climate Positive breakfast – Atlantic Group [v] welcomed back to Central Pier, Al Gore former US Vice President and crusader for the environment. Mr. Gore last visited Central Pier in August 2008 and returned on 13th July 2009 to address a Climate Positive breakfast which had over 1000 guests in attendance. At this breakfast, Mr. Gore launched a new think tank 'Safe Climate Australia.' It is a three year project to deliver an apolitical, all-sector blueprint for creating a net-zero carbon economy as soon as possible.

Central Pier the home of fashion™ – In the month of August 2009, this uber chic location in the Docklands has been the host to the David Jones Spring Summer collection launch featuring Miranda Kerr plus Sussan's fashion parade for their new season line. Foxtel's own Project Runway TV series filmed their finale in Peninsula which showcased local designers in competition to win the chance to launch their fashion careers.

David Jones Spring Summer launch – Miranda Kerr graced the catwalk in Peninsula to the who's who of the fashion world showcasing the latest fashion for this Spring and Summer. After the fashion parade, the invited guests enjoyed a morning tea.

Project Runway filming – Peninsula was turned into a film set for the filming of the finale of Foxtel's hit Project Runway, a popular fashion reality show, hosted by international supermodel Kristy Hinze. Following the filming, cast and 300 invited guests and media moved to SKETCH for an elegant cocktail party in celebration!

Now that the word is out, ensure you secure your preferred dates by calling Angela, Katherine, Rachel or Vince on 03 8623 9600.



What's On

Atlantic Group's own Bridal Showcase - Tuesday 15th September, 6:00pm- 8:30pm

Love is in the air! Discerning brides know the value of a unique experience and true to Atlantic Group [v]'s reputation for delivering bespoke events of sophistication and style, each venue has its own distinct character that melds the 'old' industrial heritage with 'new' cutting-edge interior design and finishing touches guaranteed to exceed expectations.

Enjoy an evening at Central Pier looking at the amazing venues and meeting the team who will help shape your dream.

Meet with our preferred suppliers: audio visual, theming, scenting, floral, cakes and bonbonerie, bridal stationary, and entertainment. There is also food and wine tasting and even a show bag to take away!

Complimentary parking available at Central Pier.

Date: Tuesday 15th September 2009
Time: 6:00pm- 8:30pm
RSVP: Essential to bridalshowcase@atlanticgroup.com.au

Bar School at Alumbra - Thursday 23rd October at 6pm

Come and meet the team and hear from the 'experts' regarding the latest trends in terms of food, beverage, entertainment and styling for your next corporate event! Enjoy a tour of the amazing Atlantic Group [v] event spaces at Central Pier and finish with cocktail making classes in Alumbra. By the end you will be shaking a Cosmopolitan like a pro.

Here's a sneak preview of one of the fabulous cocktails: The Alumbra Fruit Tank

Muddle in a Boston glass

- Watermelon juice (without the seeds)
- 1 bar spoon of balsamic vinegar
- 15mls lime juice
- 1 bar spoon of sugar
- 30mls Tanqueray 10 Gin
- 15mls Zubrowka Bison grass vodka
- 15mls Crème de Mure
- 6-8 pieces of fresh mint

Shake and double strain into a Collins Glass. Garnish with mint.

Date: Thursday 23rd October 2009
Time: 6:00pm – 8:30pm
RSVP: Essential to openparty@atlanticgroup.com.au or call 8623 9600



The Warwick Foundation 'In My Shoes' 2009

Date: Friday 9 October 2009
Time: 7pm-12am
Venue: Peninsula, Central Pier, Docklands
Price: \$130 each (3 course dinner & drinks)
Dress: Lounge Suit/Cocktail
Tickets: Tickets can be purchased online at www.thewarwickfoundation.org.au or you can fill out the reservation form and return it with payment by post to PO BOX 457 Essendon 3040.
After party: Alumbra

The Warwick Foundation is the first and only Non-Profit Charitable Organisation in Australia focusing on supporting young adults (18-40 years) on their cancer journey.

The evenings' MC is Ambassador and fabulous funny man Tom Gleeson. Special celebrity guests, fantastic silent auction items up for grabs as well as some wonderful raffle prizes. This is a night not to be missed!

Doxa Diva Day Lunch

Date: Friday 9 October 2009
Time: 12:30pm – 4:30pm
Venue: Atlantic, Central Pier, Docklands
Price: \$99
Tickets: Phone Kylie on 9329 3600

Proudly presented by Rothwell Lawyers and Effective Recoveries, enjoy lunch, entertainment and a goodie bag to support Doxa Youth Foundation. Guest speaker Joe Janiak (Owner of Takeover Target).

OCRF Silver Ribbon Exposure Gala in 2009

Date: Saturday 17th October 2009
Time: 7:00pm – 12 midnight
Venue: Peninsula, Central Pier, Docklands
Tickets: www.ocrfsilverribbon gala.com
Dress Code: Black Tie

Come and experience the glamour and mood of Fellini's Italy at this exclusive event – all within a spectacular ballroom that glows with the flair and style for which the Italians are famously popular. Fabulous Italian cuisine, exceptional wines and evocative music will ensure total enjoyment of this splendid event. All in support of the Ovarian Cancer Research Foundation (OCRF).

Epworth Magique! Epworth HealthCare Gala Ball

Date: Saturday 24th October 2009
Time: 7:00pm – 12 midnight
Venue: Peninsula, Central Pier, Docklands
Tickets: Are available at \$195 each or \$1850 a table of ten from the Epworth Medical Foundation on 03 9426 6131.
Dress Code: Black Tie

Atlantic Group [v] is proud to be the event partner of Epworth HealthCare's gala ball titled Epworth Magique. This black tie event is expected to attract 1000 supporters, suppliers and staff to an evening of glamour, mystique and illusion. MC'd by the Seven Network's John Deeks and hosted by Epworth HealthCare's Group CE Alan Kinkade together with Chairperson of the Special Events Committee Robyn Beddison.

Epworth HealthCare is the largest independent not-for-profit healthcare group in Victoria incorporating five divisions across six hospital campuses around Melbourne. With no direct government funding, it is reliant on fundraising initiatives such as this to stay abreast of advances in medical technology.



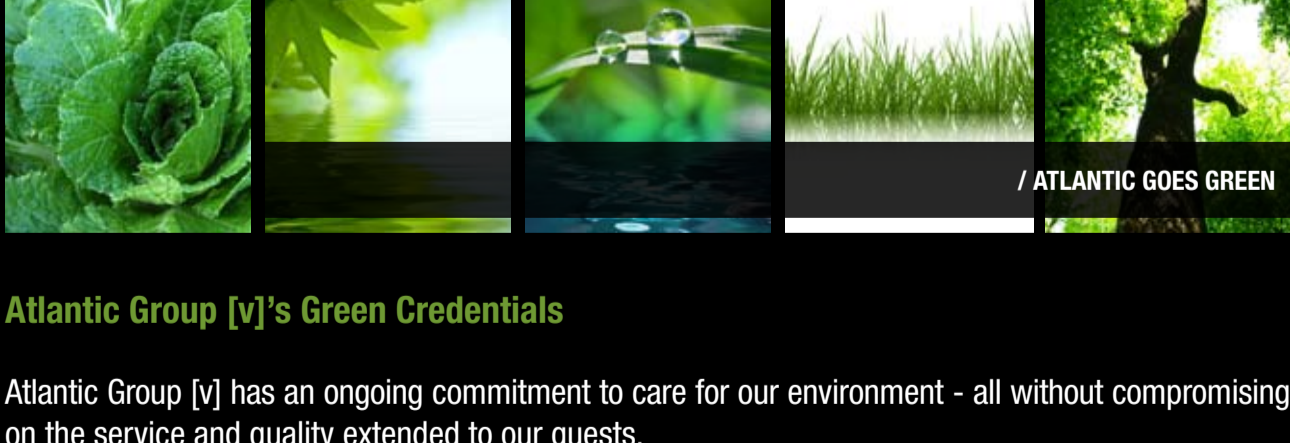
Atlantic On Site Spring Boardroom Lunch and Melbourne Cup Hampers Launched – Your Stage. Our Edge

Atlantic Group [v] best known for its outstanding event venues at Central Pier Docklands has embarked on its latest innovative venture. Atlantic On Site is an outside catering arm that enables the taste making team behind Atlantic Group [v] to translate their expertise in hospitality and style at any location.

The underlying philosophy of Atlantic On Site is that that delicious and imaginative food can be presented anywhere, whether it is a boardroom lunch for 10 people or a gala dinner for 1000 guests. Special boardroom catering menus for Spring have just been launched, so call now to find out more or to discuss your in house catering requirements.

Plus with the Melbourne Cup Carnival just around the corner, we have a delicious range of dining options and hampers to suit your race day needs.

Contact Tracey Huempel, Atlantic On Site Ambassador, on mobile 0439 366 726 or email tracey@atlanticgroup.com.au



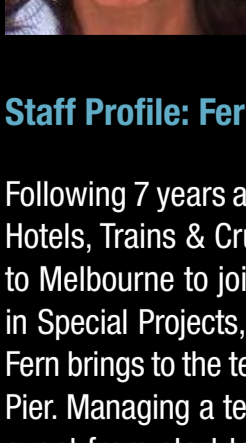
Atlantic Group [v]'s Green Credentials

Atlantic Group [v] has an ongoing commitment to care for our environment - all without compromising on the service and quality extended to our guests.

Atlantic Group [v] is part of Victorian Employers' Chamber of Commerce and Industry (VECCI)'s 'Grow me the money' program. 'Grow Me The Money' helps businesses save money by identifying where they can use fewer resources and generate less waste. The simple step by step 12 month program has helped us develop sustainable practices and enabled us to track our changing resource use.

Atlantic Group [v] is also a Foundation Sponsor of the Carbon Calculator, promoted by local convention bureau - Melbourne Convention + Visitors Bureau (MCVB).

The calculator is a piece of software which measures the carbon emissions of a venue space, based on the size of the room, the number of participants and the duration of usage. From this information, an estimation of each aspect of energy usage (for example that used lighting, heating and cooling, cooking and entertainment) is calculated. This information will allow event planner's to calculate and offset the carbon emissions of an event held at our venue, making our venue more attractive on the environmentally sustainable front. www.mcvb.com.au



Staff Profile: Fern Neylan – Senior Event Logistics Manager

Following 7 years abroad, of which six of those years were spent in London working for Orient-Express Hotels, Trains & Cruises, and almost a year in Dubai for Dutco Hospitality, Fern Neylan, has returned to Melbourne to join the Atlantic Group [v] as Senior Event Logistics Manager. With experience in Special Projects, Business and Corporate Development in the luxury hotel, travel and leisure sector Fern brings to the team a new dimension of International flavour to the world of special events at Central Pier. Managing a team of three experienced Event Logistics Managers Fern will be ensuring that every event from start to finish is managed with the greatest of detail guaranteeing that each event in Peninsula, Atlantic, Sumac, Sketch and On-Site Catering is unique and a grand success!

Introducing new members to the AGV team

Fern Neylan, Senior Event Logistics Manager
 Vina Calvi – Client Relations and Logistics Manager Alumbra
 Rachel Jex – Client Relationship Manager