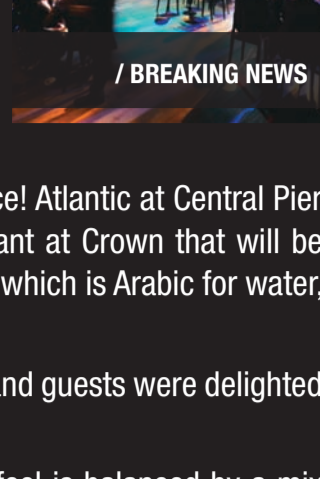
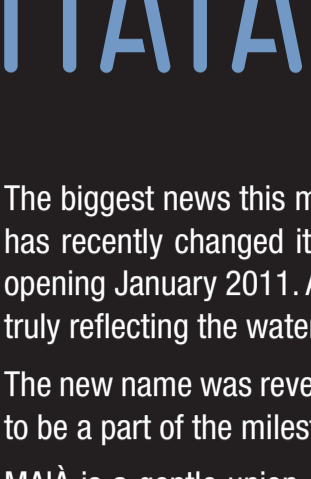


Atlantic Group [v] welcomes Spring 2010

Spring has sprung and those long Winter days are finally gone! Blossom is in the air, the days are getting longer and Melbourne starts to buzz with excitement as Spring takes over the city. Spring in Melbourne is the perfect time to plan an event, celebrate and enjoy being amongst friends.

Atlantic Group [v] is making the most of the beautiful weather with more excitement and events than ever before. Our menus are fresh and embrace the season with seasonal produce such as Apricots, Apples, Cherries and Kiwi fruit.

Get outside, soak up the returning sun and enjoy all that Spring offers!



The biggest news this month is the name change of Atlantic the event space! Atlantic at Central Pier has recently changed its name to make way for the new Atlantic restaurant at Crown that will be opening January 2011. Atlantic the event space has transformed into MAIÀ which is Arabic for water, truly reflecting the waterside location.

The new name was revealed at the recent Bridal Showcase at Central Pier and guests were delighted to be a part of the milestone for Atlantic Group [v].

MAIÀ is a gentle union of the modern and historic. Its industrial look and feel is balanced by a mix of raw and sophisticated materials, making it chic and edgy space and a favourite for weddings and corporate events.

We look forward to the future of MAIÀ and Atlantic Group [v].

The Opening Of The Woolshed Pub Upstairs Dining Room

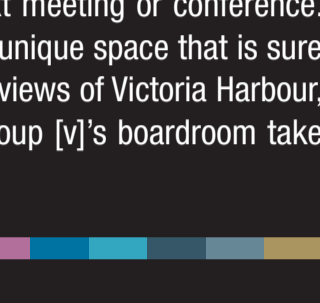
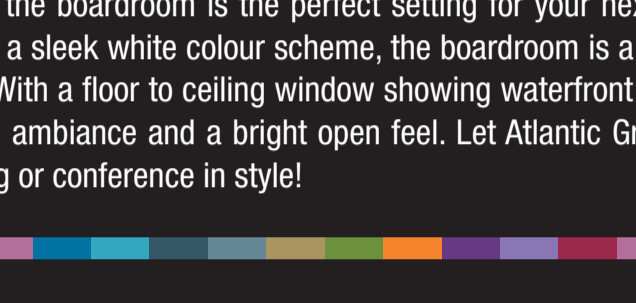
Some more very exciting news this month is the grand opening of the upstairs dining room at The Woolshed Pub opening mid September.

The Woolshed Pub has quickly earned a reputation as Docklands favourite pub. With its rustic and heritage look, warm feel and cuisine with a twist on traditional Australian pub fare it has become a favourite for locals.

The upstairs dining room will have some of the best seats in Docklands with 360 degree water views of Victoria Harbour. World renowned and new Executive Chef for Atlantic Group [v], Donovan Cooke will work with The Woolshed Pub's Chef Cath Kulka to create a dining experience never before seen in Docklands.

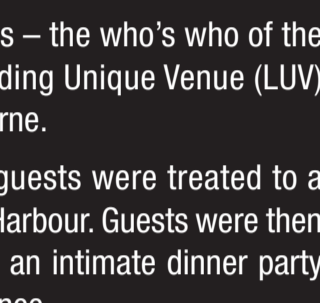
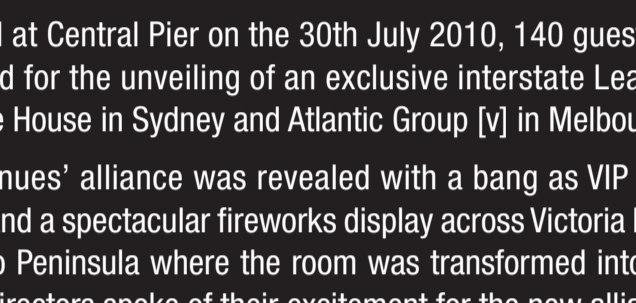
Donovan Cooke has been the Chef de Cuisine at Derby Restaurant & Bar in the Hong Kong Jockey Club Happy Valley Clubhouse, since 2004. As head chef at the club's members-only dining room The Derby Bar and Grill, he oversaw one of the most prestigious menus on the planet. In 2002, Donovan opened restaurant Ondine in Melbourne and Donovan was named Chef of the Year by The Age Good Food Guide.

He returned to Australia in August and along with his role at The Woolshed private dining room, he will be Executive Chef in seafood restaurant The Atlantic which will open in January 2011. The Atlantic will be the largest restaurant at Crown. The 300-seat venue will comprise a 60-seat oyster and cocktail bar, a 140-seat inside dining room and a 100-seat outside dining area.



Atlantic Group [v] Boardroom

Atlantic Group [v]'s boardroom is now available to hire. Part of Atlantic Group [v]'s head office but in its own private location, the boardroom is the perfect setting for your next meeting or conference. With a plush interior and a sleek white colour scheme, the boardroom is a unique space that is sure to impress your guests. With a floor to ceiling window showing waterfront views of Victoria Harbour, the room has an inviting ambience and a bright open feel. Let Atlantic Group [v]'s boardroom take care of your next meeting or conference in style!



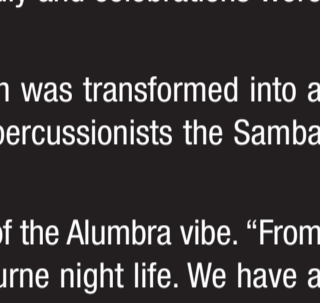
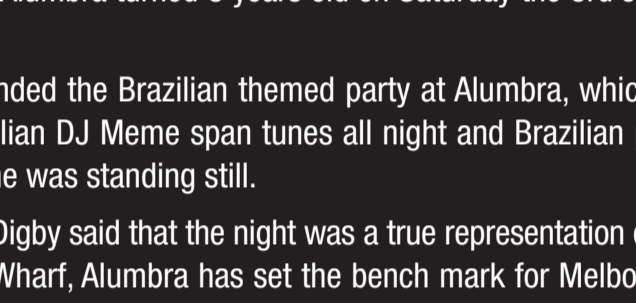
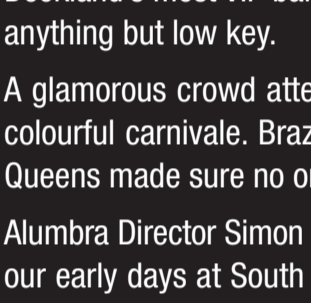
A Night to Remember – Atlantic Group [v] and Doltone House alliance launch

At a glittering event held at Central Pier on the 30th July 2010, 140 guests – the who's who of the events industry gathered for the unveiling of an exclusive interstate Leading Unique Venue (LUV) alliance between Doltone House in Sydney and Atlantic Group [v] in Melbourne.

The 'Leading Unique Venues' alliance was revealed with a bang as VIP guests were treated to a cocktail party in Sketch and a spectacular fireworks display across Victoria Harbour. Guests were then led down a red carpet to Peninsula where the room was transformed into an intimate dinner party where both companies directors spoke of their excitement for the new alliance.

It all started 12 months ago after the owners of Atlantic Group [v] and Doltone House admired each other from afar. When the two companies finally met, they hit it off immediately. The extremely like minded entrepreneurs discovered many business similarities including almost identical business accolades, shared values and overall vision for their growing companies.

The unique partnership one year in the making, will deliver to clients a range of benefits that will enable them to seamlessly create, produce and manage amazing events in both Sydney and Melbourne.



Alumbra turns 8

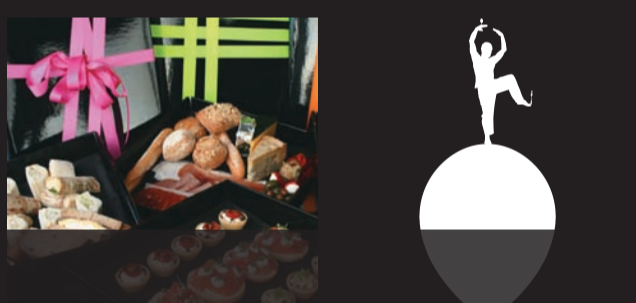
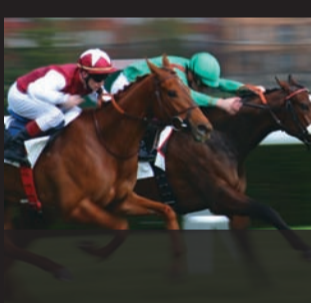
Dockland's most VIP bar Alumbra turned 8 years old on Saturday the 3rd July and celebrations were anything but low key.

A glamorous crowd attended the Brazilian themed party at Alumbra, which was transformed into a colourful carnivale. Brazilian DJ Meme span tunes all night and Brazilian percussionists the Samba Queens made sure no one was standing still.

Alumbra Director Simon Digby said that the night was a true representation of the Alumbra vibe. "From our early days at South Wharf, Alumbra has set the bench mark for Melbourne night life. We have a strong following within Melbourne and it's great to see that people still have a real connection with the bar."

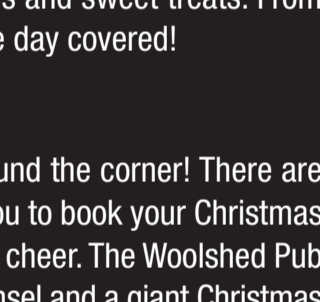
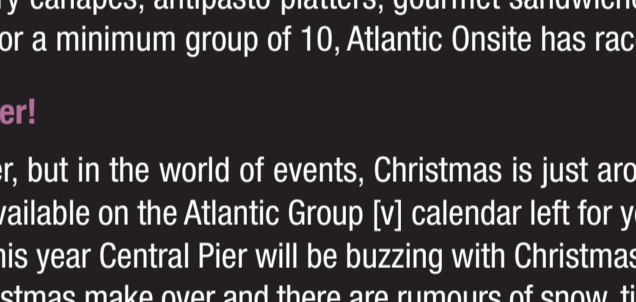
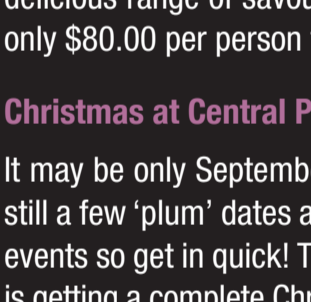
The extravagant birthday celebrations were not unusual for Alumbra, who have a history of glamorous parties at Central Pier. Reincarnated in 2007 from their previous location at South Wharf, Alumbra is part of the 31 million dollar redevelopment of Central Pier by Atlantic Group [v]. One of the most significant redevelopments in Docklands, the waterfront development transformed the historic pier and cargo sheds into a cultural, community and events hub for residents, workers and visitors alike.

Alumbra's 360 degrees waterfront views and alluring vibe ensure that Docklands workers aren't seen anywhere but Central Pier on a Friday evening. Proof that Alumbra's charm continues to work its magic, 8 years after is humble beginnings.



ABEE Trade Show

Atlantic Group [v] and Doltone House were the stars of the Sydney Australian Business Events Expo on Thursday the 22nd and Friday the 23rd July! The ABEE trade show is one of the biggest trade shows in Sydney and it was a fantastic two days. Atlantic Group [v] and Doltone House stole the show and won best stand for 2010 which is a great achievement for all. The colourful event attracted thousands of guests and we are looking forward to being involved again next year!



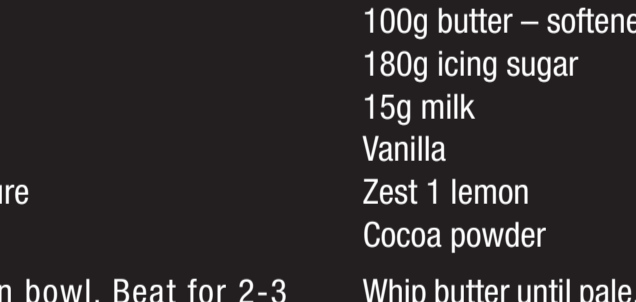
What's On

Spring Racing

Let the Spring racing season begin! This month we are celebrating Spring racing and encourage you to frock up, suit up and enjoy the delights of Atlantic Onsite! Let Atlantic Onsite, the outside catering arm of Atlantic Group [v] take care of all your race day needs with a delicious range of dining options and hampers. Designed for all day grazing, our hamper food is presented in stylish boxes with a delicious range of savoury canapés, antipasto platters, gourmet sandwiches and sweet treats. From only \$80.00 per person for a minimum group of 10, Atlantic Onsite has race day covered!

Christmas at Central Pier!

It may be only September, but in the world of events, Christmas is just around the corner! There are still a few 'plum' dates available on the Atlantic Group [v] calendar left for you to book your Christmas events so get in quick! This year Central Pier will be buzzing with Christmas cheer. The Woolshed Pub is getting a complete Christmas make over and there are rumours of snow, tinsel and a giant Christmas tree! Va Bene Pizzeria will be celebrating Christmas the Italian way, Alumbra will be partying through to the New Year and Peninsula, MAIÀ, Sumac and Sketch will be full of Christmas parties and events! Contact our Client Relationship Managers now to book your Christmas event before all dates are all gone!



This month pastry chef Lisa Van Zanten lets us in on her cupcake making secrets! Creator of the successful cake company 'A Sweet Touch' Lisa is one of Australia's most talented pastry chefs. Recently, Atlantic Group [v] held a Client Relationship class, were guests were treated to a hands on demonstration from Lisa on how to make, bake and decorate the perfect cupcake!

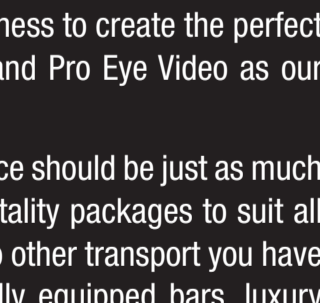
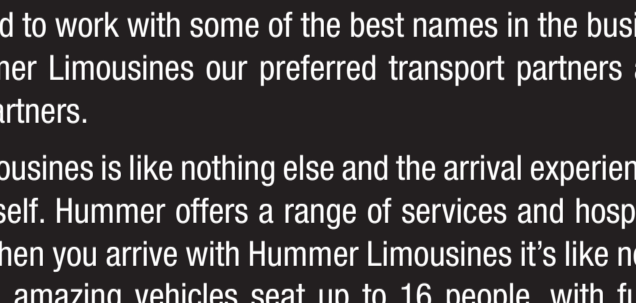
This month, Lisa gives us her cupcake recipe so you can make your own at home!

Lisa's cupcake recipe
120g butter - softened
185g self raising flour
180g castor sugar
120g milk
2 eggs - room temperature
Vanilla extract

Place all ingredients in bowl. Beat for 2-3 minutes until mixture is smooth and pale. Note – all ingredients must be at room temperature.

Vanilla butter cream
100g butter – softened
180g icing sugar
15g milk
Vanilla
Zest 1 lemon
Cocoa powder

Whip butter until pale. Gradually add icing sugar until mix is light and fluffy. Mix through milk and selected flavor.



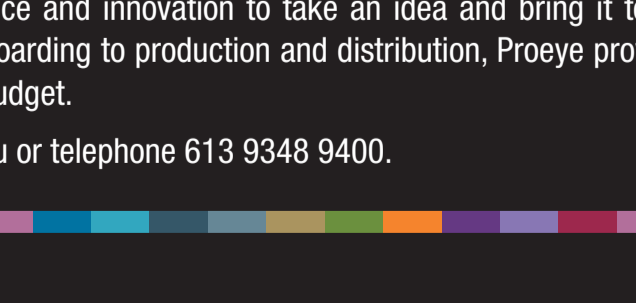
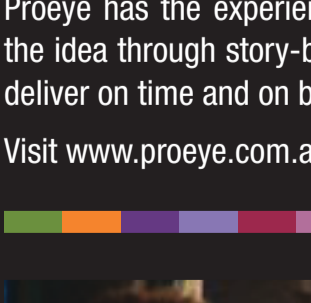
Hummer Limousines and Pro Eye Video

Atlantic Group [v] is proud to work with some of the best names in the business to create the perfect event. Introducing Hummer Limousines our preferred transport partners and Pro Eye Video as our preferred Videography partners.

Riding with Hummer Limousines is like nothing else and the arrival experience should be just as much fun as the main event itself. Hummer offers a range of services and hospitality packages to suit all needs and ensure that when you arrive with Hummer Limousines it's like no other transport you have ever experienced. These amazing vehicles seat up to 16 people, with fully equipped bars, luxury leather seats, LCD screens, 10,000 song Karaoke system, DVD and CD Players, fully integrated sound system, fibre optic and neon lights, strobe lighting, overhead touch pad for convenience, and phone communication to the driver, there is no detail that has not been thought of, in the interior design of this vehicle.

Hummer Limousines have it all, so arrive at Central Pier in style!

Visit www.hummerlimos.com.au or telephone 1800 HUMMER (486 637).



For more than 15 years, Proeye has been the industry leader in producing premium corporate and wedding movies with a difference.

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Proeye has the experience and innovation to take an idea and bring it to reality. From visualising the idea through story-boarding to production and distribution, Proeye provide a one stop service to deliver on time and on budget.

Visit www.proeye.com.au or telephone 613 9348 9400.



Angela Hodda - Senior Client Relationship Manager

My job involves contracting events for our venues here on Central Pier. My job involves fostering relationships with existing clients and creating relationships with new clients.

Life before Atlantic Group [v]? I worked at Events Warehouse at South Wharf for four years (owned by Con Andronico), then Con and Hatem joined forces and moved to Central Pier and I joined the Atlantic Group Team in June 2007

Best part about your job? Meeting such a diverse range of people, working with a fantastic product and a great team!